



## Media Contacts

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# News Release

FOR IMMEDIATE RELEASE

## ENTERTAINMENT LINEUP FOR COMMUNITY FALL FESTIVAL ANNOUNCED *Local and Out of Town Artists Scheduled to Perform*

VIRGINIA BEACH, VA ( September 24, 2019) — The free Community Fall Festival celebrating cultural history, hosted by the **African American Cultural Center's** entertainment lineup and features was announced today. The entertainment being offered on Saturday, October 5th from noon to 4 pm will include performances by ; Bradfatt, Dani Deneur, Teens With A Purpose, the Mosaic Steel Band, poetess Rita Jones, The Phenomenal Sounds Band, choirs from Ebenezer and Enoch Baptist Churches, NSU African Dance Group, Mitchell Easter, Queen, Afro-Brazilian Zumba and King Yikimi.

Sponsors for the event include; Virginia Beach Park and Recreation, City of Virginia Beach Cultural Affairs, City of Virginia Beach, Community of Destiny, Tire House and Rims, Brown's View Auto Detailing, Walmart, Marage Homes, LLC, Sunbelt Rentals, BJs Wholesale Club, Little Caesar's Pizza, Praise Radio, The New Journal and Guide.

The Festival is being held on the **corner of Newtown Road and Hampshire Way**, in the Bayside section of Virginia Beach, the future site of the African American Cultural Center. Children will have plenty of fun-filled activities including contests, games, arts and crafts, and inflatable's.

The event will also include viewing of the public art installation, "**Portraits from a Place of Grace**" by **Richard Hollant**. Food trucks and vendors including African cultural items will be on hand.

This is one of a series of community events presented by the African American Cultural Center to inform, educate and enlighten the Hampton Roads community of the contributions and rich legacy of the African American community in Hampton Roads, Virginia Beach and the Commonwealth of Virginia.

*"As we work to raise the funds to build the Center on the land which has been deeded to us, we continue to produce events and inform the public of the cultural offerings provided for and by the African American community to all people residents and visitors,"* said Dr. Amelia Ross-Hammond Founder and Chair of the AACC Board.

Recently along with the placement of the "Portraits from a Place of Grace" public art piece in partnership with the Virginia Beach Office of Cultural Affairs, the AACC presented "An Evening with Frederick Douglass" at Zeiders American Dream Theater, and was a sponsor of the Community Shark Tank Competition at the Something In the Water music event at the Virginia Beach Convention Center. The Center plans a major theatrical event in February 2020 at the Z.

For Festival information including vending opportunities, sponsorships or directions 757-593-8562 or visit [aaccvb.org](http://aaccvb.org).

**ABOUT THE AFRICAN AMERICAN CULTURAL CENTER OF VIRGINIA BEACH**

The mission of the African American Cultural Center, Inc. is to collect, preserve, interpret and celebrate Hampton Roads, Virginia Beach/Princess Anne County and the Commonwealth of Virginia's African American history, culture and communities from the mid 1600s to the present, and to inform and educate the public about African Americans' achievements in business, politics, religion, civic organizations and the Arts, and include regional African American History.

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